1010DATA

RETAIL ANALYTICS **SUITE**

Reveal deeper insights with dynamic analytics that proactively identify shifting shopper needs and enable you to address in real-time

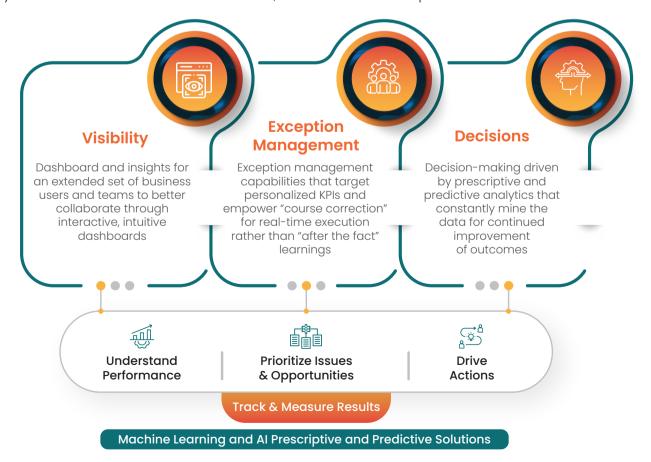


Go Beyond Traditional Planning And Measurement

The standard weekly review of performance can no longer keep pace with the dynamic changes retail is experiencing today. To succeed, retail companies need to identify and respond to business issues in a timelier manner to better maximize performance and reduce risk. The ability to proactively identify problem areas and "course correct" in near real-time is a critical component of future success.

See Your Retail Performance In A New Way

Powered by the actionable insights and clear view of shifts in consumer demands and market conditions the Retail Analytics Suite enables businesses to make better, faster decisions with improved outcomes.





Take More Control Of Your Sales And Operational Performance

With a proven track record of data management and analytics expertise, the Retail Analytics Suite ensures the highest data quality to empower the most effective insights and results. Additionally, our modern interfaces and interconnected modules allow retailers to respond to the rapidly changing marketplace and to compete and thrive in this dynamic environment.

1010data Retail Analytics Suite

Promotional Effectiveness Optimize promotions performance with data science and analytics. Drive

higher efficiency and effectiveness

re-investment. Extended supplier

from planning through execution.

streamline business processes

collaboration capabilities

through stronger forecasts, real-time

feedback and identification of best ROI

Sales Performance

Centralized visibility to sales performance tracked alongside configured KPIs (at the category, brand, and SKU levels) allowing you to identify opportunities and act upon the metrics that matter most to your business.

Store Execution

Monitor, measure, and analyze in-store performance to empower exception management and rapidly pivot to address issues and improve results.







improvement.

efficient. Enhance future planning with predictive and prescriptive analytics completing the cycle of continuous

Let Us Help You "See What You Need"

1010data provides decision science and data management solutions that empower companies to identify the insights needed to make timely and accurate business decisions. For over 20 years, we've helped retailers and brands build for the future by deepening their consumer and market insights. Experience how you can "see what you need" in your sales and operational performance to optimize for today, while being responsive for tomorrow.



